### **NOVEMBER 2013 NEWSLETTER**

The Office of Planning and Institutional Research is the primary unit for activities relating to institutional planning and evaluation. This office also serves as the official liaison for Pearl River Community College with the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC). It is hoped that this newsletter will assist in distributing pertinent information regarding assessments,



evaluations, planning, and other related information to you in a timely manner. Anyone who has suggestions regarding information which may need to be included should call 601-403-1317 or email Dr. Jennifer Seal at jseal@prcc.edu.

According to SACSCOC, each institution must engage in ongoing, integrated, and institution-wide research-based planning and evaluation processes that:

- (1) Incorporate a systematic review of institutional mission, goals, and outcomes;
- (2) Result in continuing improvement in institutional quality; and
- (3) Demonstrate the institution is effectively accomplishing its mission.

## SACS ACCREDITATION

PRCC has begun the process leading to the reaffirmation of accreditation by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC). A brief and tentative timeline follows:

Spring 2013	President calls for Quality Enhancement Plan (QEP) proposals.
September	QEP Focus Groups review and discuss all topics submitted by faculty, staff, students, and administration.
November	QEP Topic Committee analyzes Focus Group data and narrows focus of the topic. SACSCOC Compliance Certification meetings begin.
January 2014	SACS Leadership Team attends Orientation in Atlanta. QEP Committee is selected.
February	QEP Committee meets to discuss research assignments.
April	Overview provided to all faculty, staff, and administrators regarding the progress of the QEP.

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The underlying philosophy that Pearl River Community College holds regarding institutional effectiveness is that its principal mission is that of a teaching/learning institution. The College has planning and evaluation processes that are broad-based and systematic with involvement at all levels. The planning and evaluation processes are continuous and provide assurance that the Mission Statement is being fulfilled, provide a method to measure performance, and provide documentation that improvements are being made as needed.



As can be seen, the pictures and flowchart illustrate the faculty, staff, and administration involved in the strategic planning of the College.



Each year, institutional data and measurements are collected and reviewed by College committees, the Administrative Council, the President, and the Board of Trustees in order to determine the extent to which Pearl River Community College is achieving its Mission and Strategic Goals. Improvements are made based on the use of information from surveys, reports, and data.

Policy & Procedure Committee Planning & Effectiveness Committee

Administrative Council

the President

the Board of Trustees

#### **QEP** Focus Groups

The Quality Enhancement Plan (QEP) describes a course of action for enhancing educational quality. SACSCOC requires that an institution develop an acceptable QEP that focuses on learning outcomes and/or the environment supporting student learning. Reaffirmation requires that the institution ensure that it has the capacity to implement and sustain the QEP, that a broad base of stakeholders was involved in the process, and that the QEP identified goals and a plan to assess achievements.

Focus Group meetings were held at the Forrest County Center, Hancock Center, and Poplarville Campus.





Focus Group participants included: Chuck Abadie, Emy Addison, Cheri Alder, Wendy Aube', Dr. Scott Alsobrooks, Raymunda Barnes, Karen Bond, Christie Brady, Janet Braswell, Jenny Brown, Dr. Leslie Butler, Craig Carrigee, Jana Causey, Dr. Stan Davis, Doug Donohue, Dr. Barbara Gandy, Jessica Garriga, Helene Goldstein, Brittany Hawkins, Deborah Hewitt, Dr. Benny Hornsby, James Hudson, Dr. Arlene Jones, Stephanie Lee, Lynn Martinez, Tonia Moody, Dr. Ann Moore, Dr. Amanda Parker, Dr. Aaryn Purvis, Casey Rawls, Brittany Rayner, Judy Roane, Tara Rouse, Dr. Ryan Ruckel, Dr. Terri Ruckel, Jacki Runnels, Dr. Jennifer Seal, Elaine Smith, Gwen Smith, Tracy Smith, Sonya Tapper, Dr. Amy Townsend, Brenda Wells, Dr. Justin Williamson, and Michelle Wilson.

#### PEARL RIVER **COMMUNITY** COLLEGE

Office of Planning and Institutional Research Administration Building Second Floor

"The important question is not how assessment is defined but whether assessment information is used." ~Palumba & Banta

Complete assessment cycle information is located at the PRCC website: http://www.prcc.edu/ institutional-effectiveness



Assessment is an integral part of improving student learning at Pearl River Community College.

#### MISSION STATEMENT AND STRATEGIC GOALS

### Pearl River Community College is a public institution committed to providing quality educational and service opportunities for all who seek them.

- To prepare students to complete a degree or certificate program and to be successful in 1. careers for which they have been prepared.
- 2. To provide quality student services.
- 3. To provide access to college courses and programs using various instructional methods, including distance education.
- To employ qualified faculty and staff, compensate them well, and provide opportunities 4. for their professional development.
- 5. To provide facilities, technology, and support staff in order to improve student learning, enhance faculty and staff performance, augment community services, and make College services available via the Internet.
- To improve communication among campus personnel and community members regard-6. ing the College goals, objectives, and activities.
- 7. To recruit and retain students from a diverse population.
- 8. To provide workforce training programs that meet requirements of business, industry, educational, and public service agencies for basic skills, specific job skills, and technical skills training.

# EVALUATION INFORMATION

Student Evaluation of Instruction reports distributed to administrators/supervisors Performance Reviews of Supervisors Personnel Evaluations

January 8, 2014

January 22-29, 2014 March 3-28, 2014

## Fall 2013 Assessment Cycle

January 8, 2014 January 23, 2014 February 12, 2014

December 16, 2013 Fall assessment charts due in Dropbox Department Chair revisions completed Vice President revisions completed February 4, 2014 Planning and Effectiveness Committee review Administrative Council review/approval

#### OFFICE OF PLANNING AND INSTITUTIONAL RESEARCH Dr. Becky Askew, Vice President for Planning and Institutional Research and SACSCOC Liaison Dr. Jennifer Seal, Director of Institutional Effectiveness Ms. Brenda Wells, Director of Institutional Research Ms. Sharman Ladner, Secretary to Vice President for Planning and Institutional Research Ms. Brittany Rayner, Secretary to Director of Institutional Research